



Pêches et Océans
Canada

Fisheries and Oceans
Canada

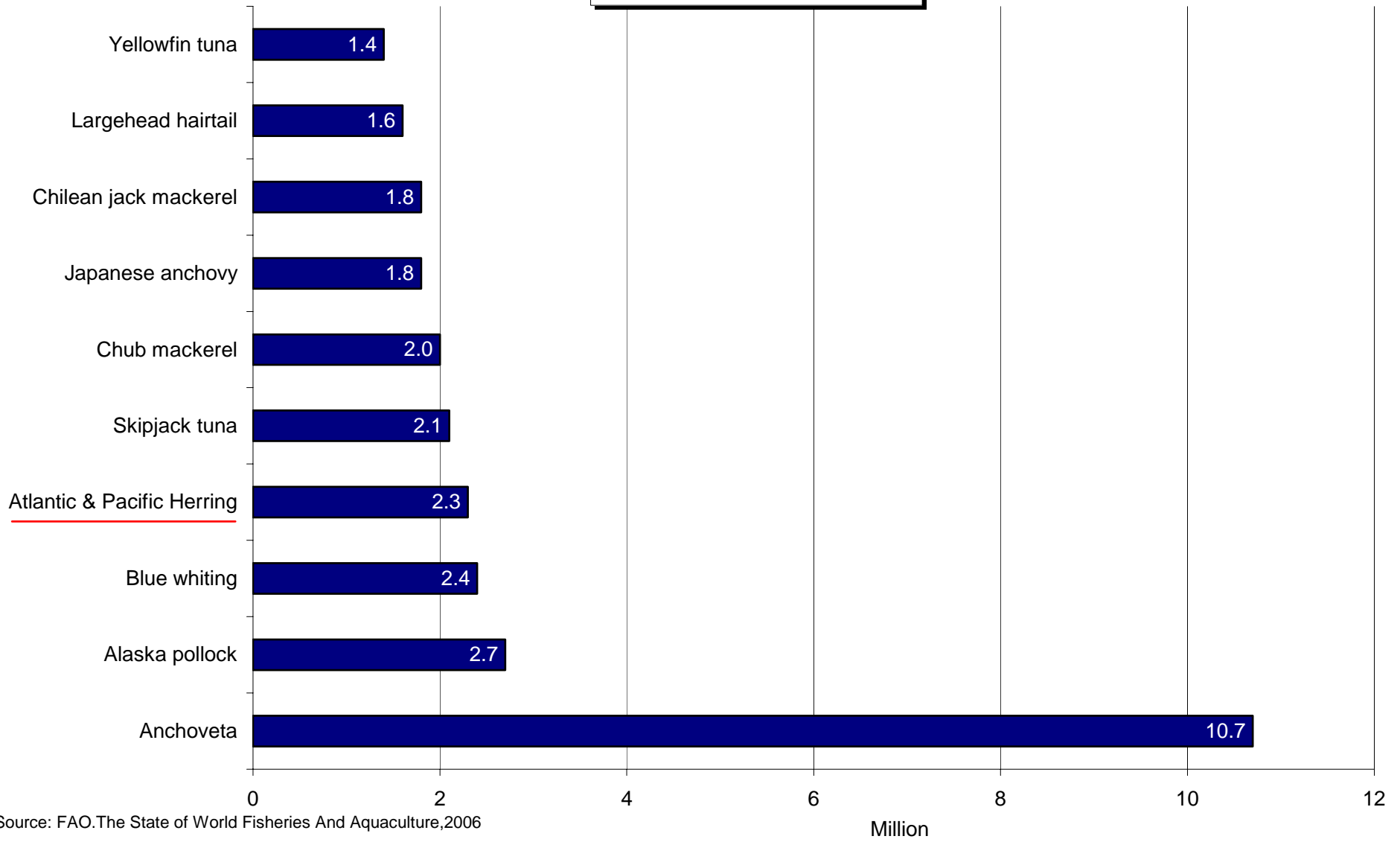
Policy and Economics Branch – DFO, Gulf Region

Atlantic Herring Market

September 2008

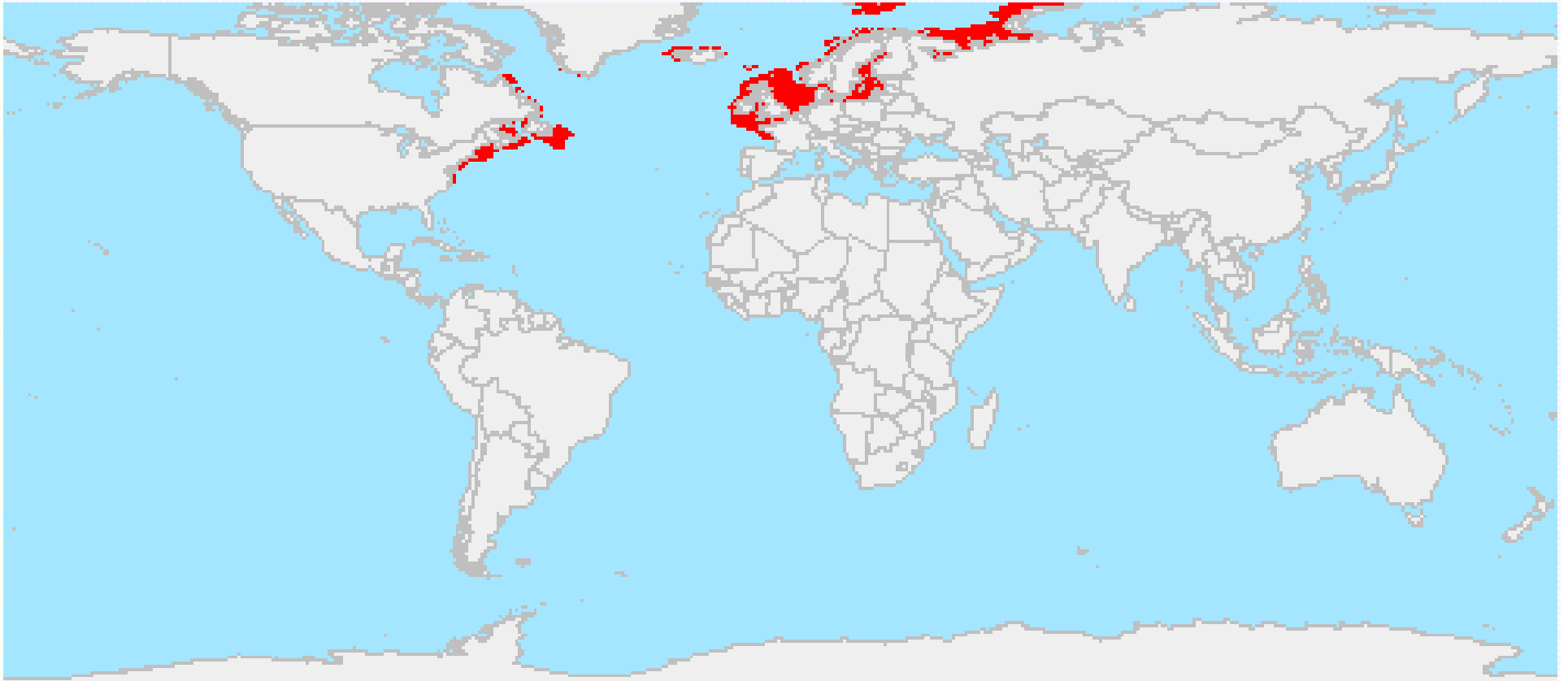


Top Ten Captured Species



Source: FAO.The State of World Fisheries And Aquaculture,2006

Atlantic Herring Fishing Areas

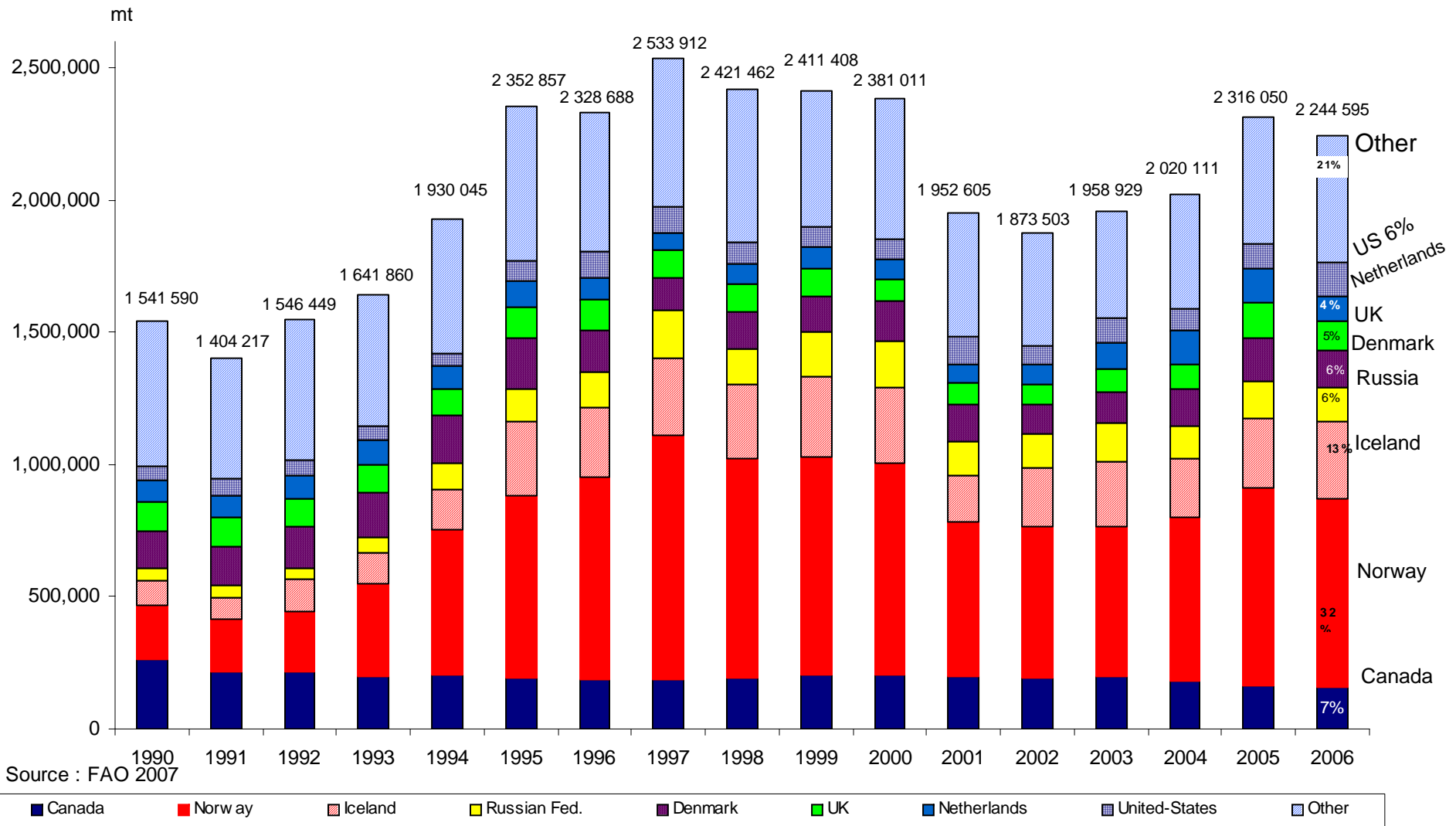


Clupea harengus harengus

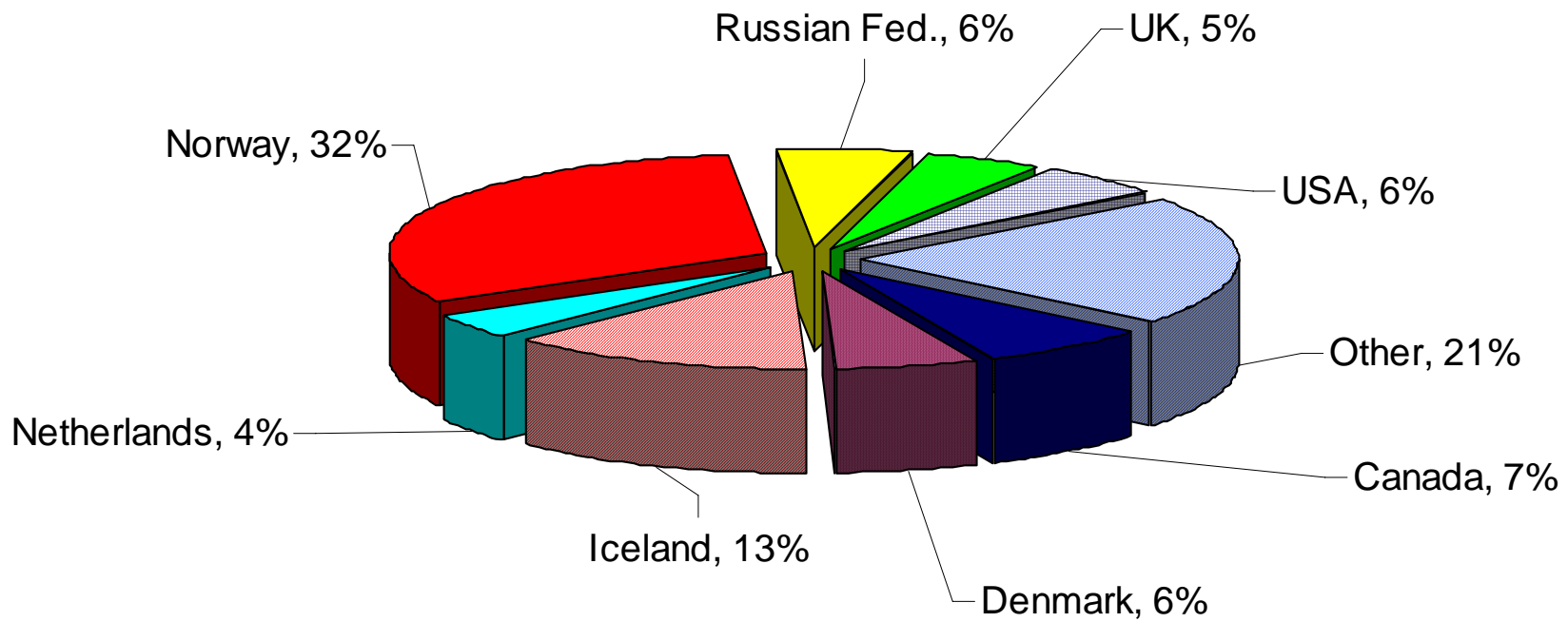


Source: FAO

World Capture Production of Atlantic Herring 1990-2006

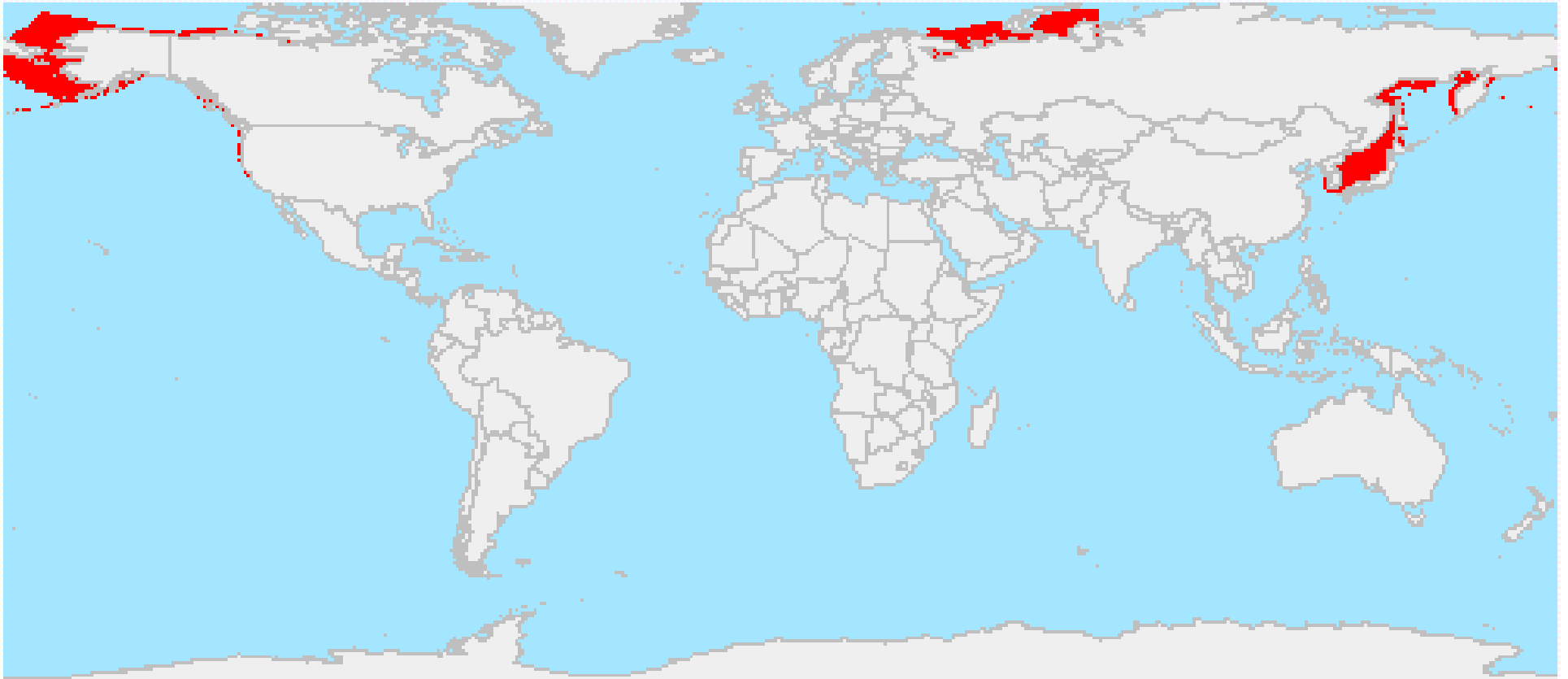


World Capture Production of Atlantic Herring in 2006
Total 2006 : 2 244 595 mt



Source : FAO 2007

Pacific Herring Fishing Areas

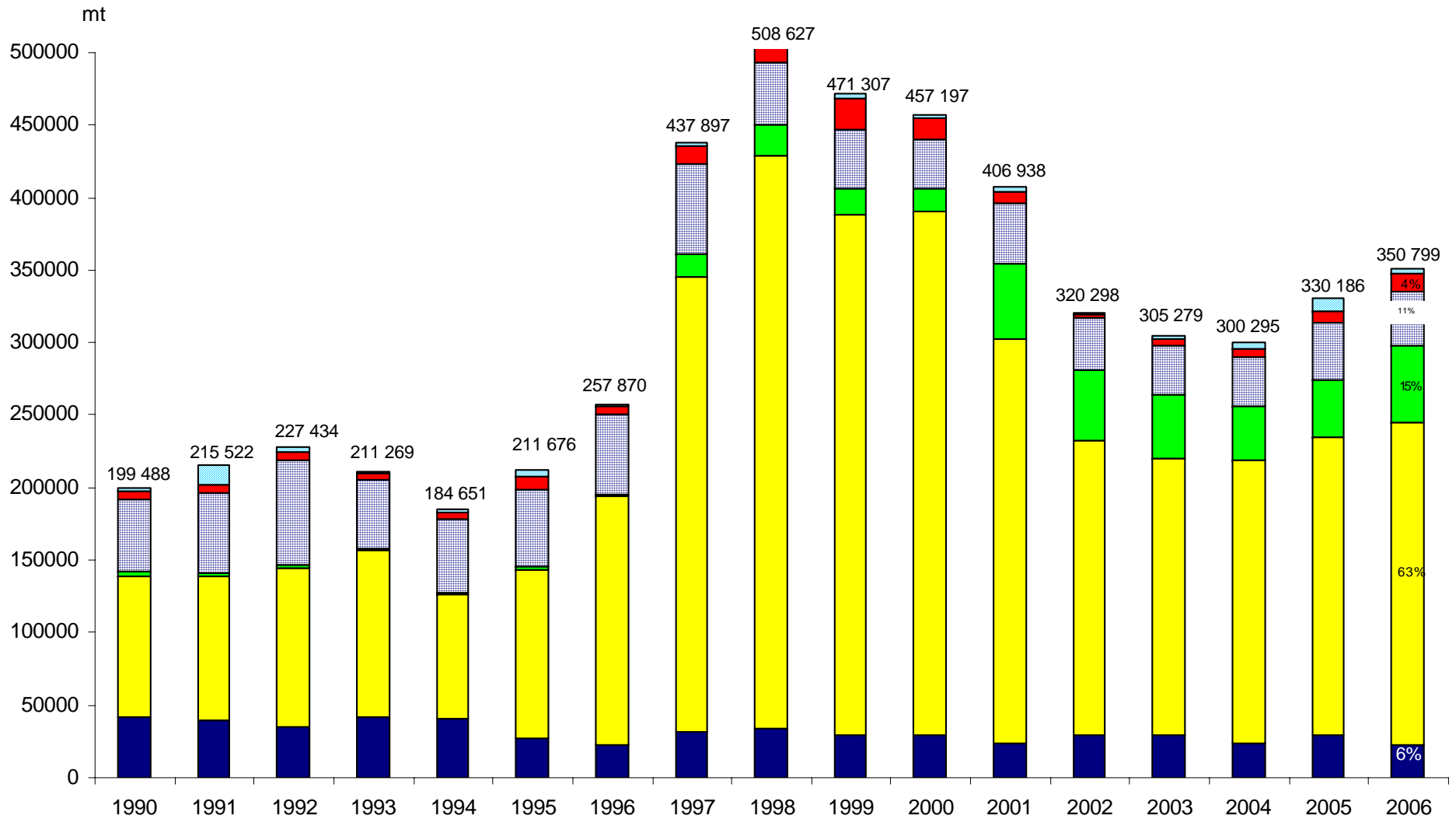


Clupea pallasii pallasii

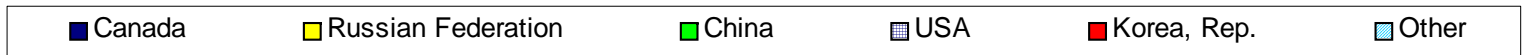


Source: FAO

World Capture Production of Pacific Herring 1990-2006

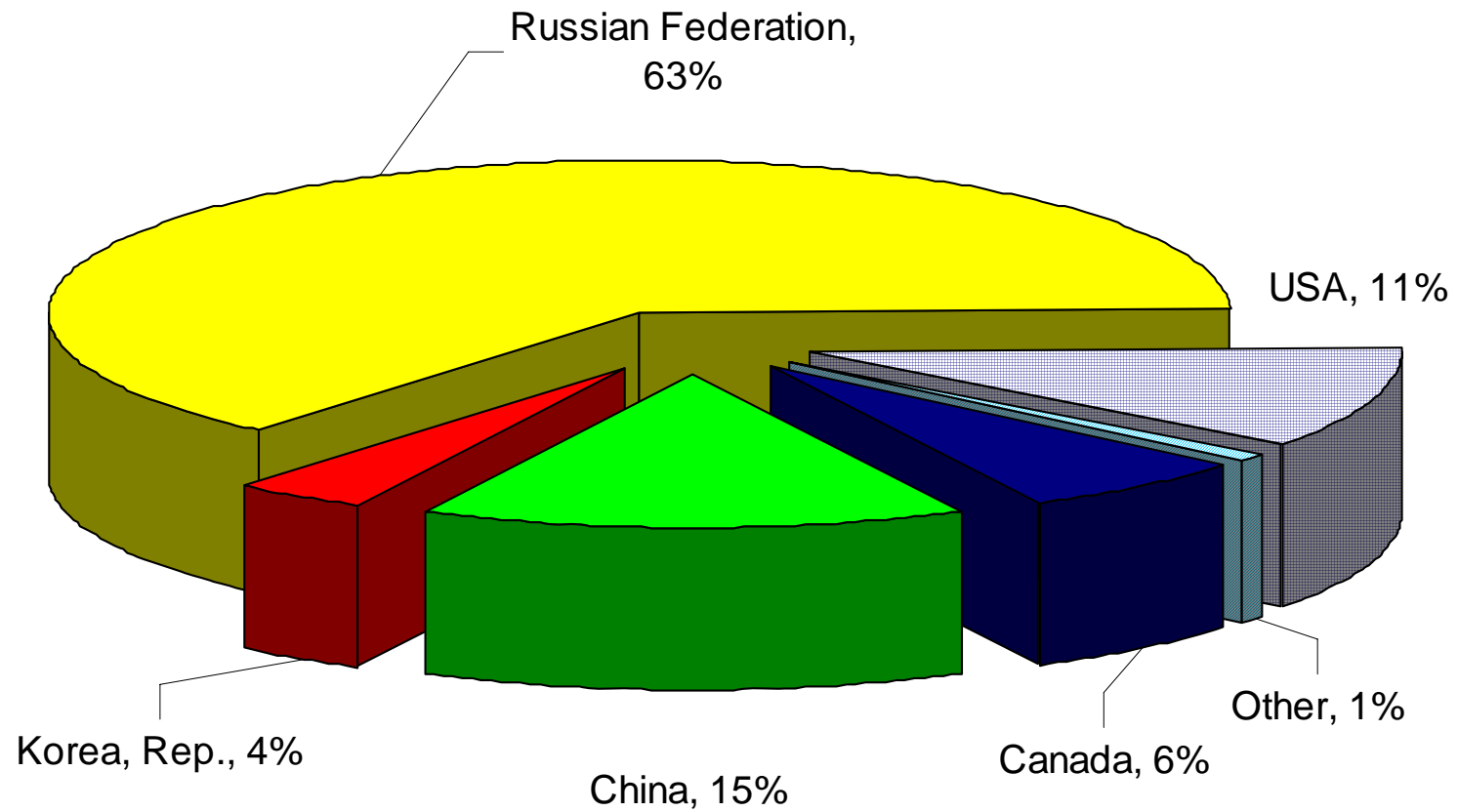


Source : FAO 2007



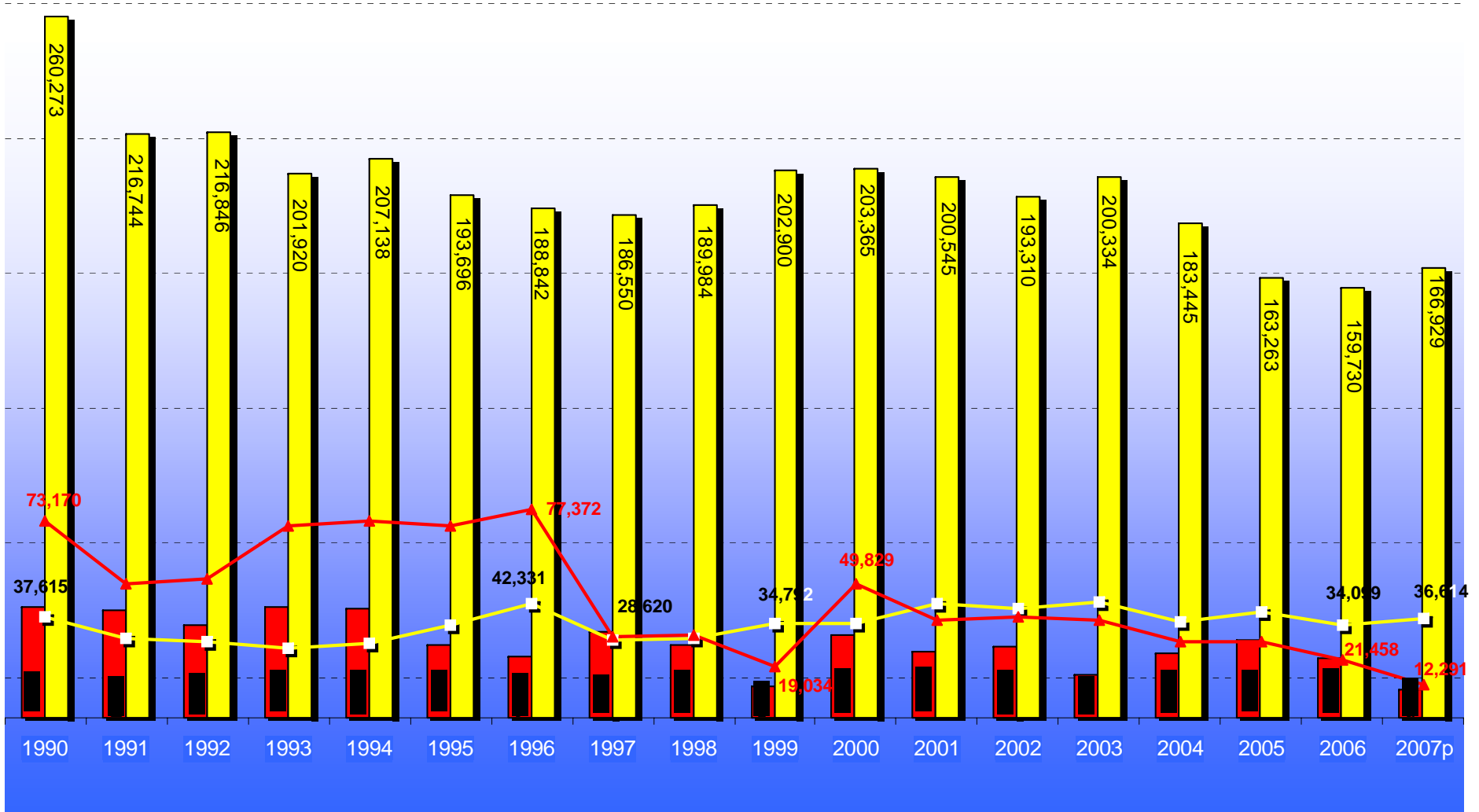
World Capture Production of Pacific Herring in 2006

Total 2006 : 350 799 mt



Source : FAO 2007

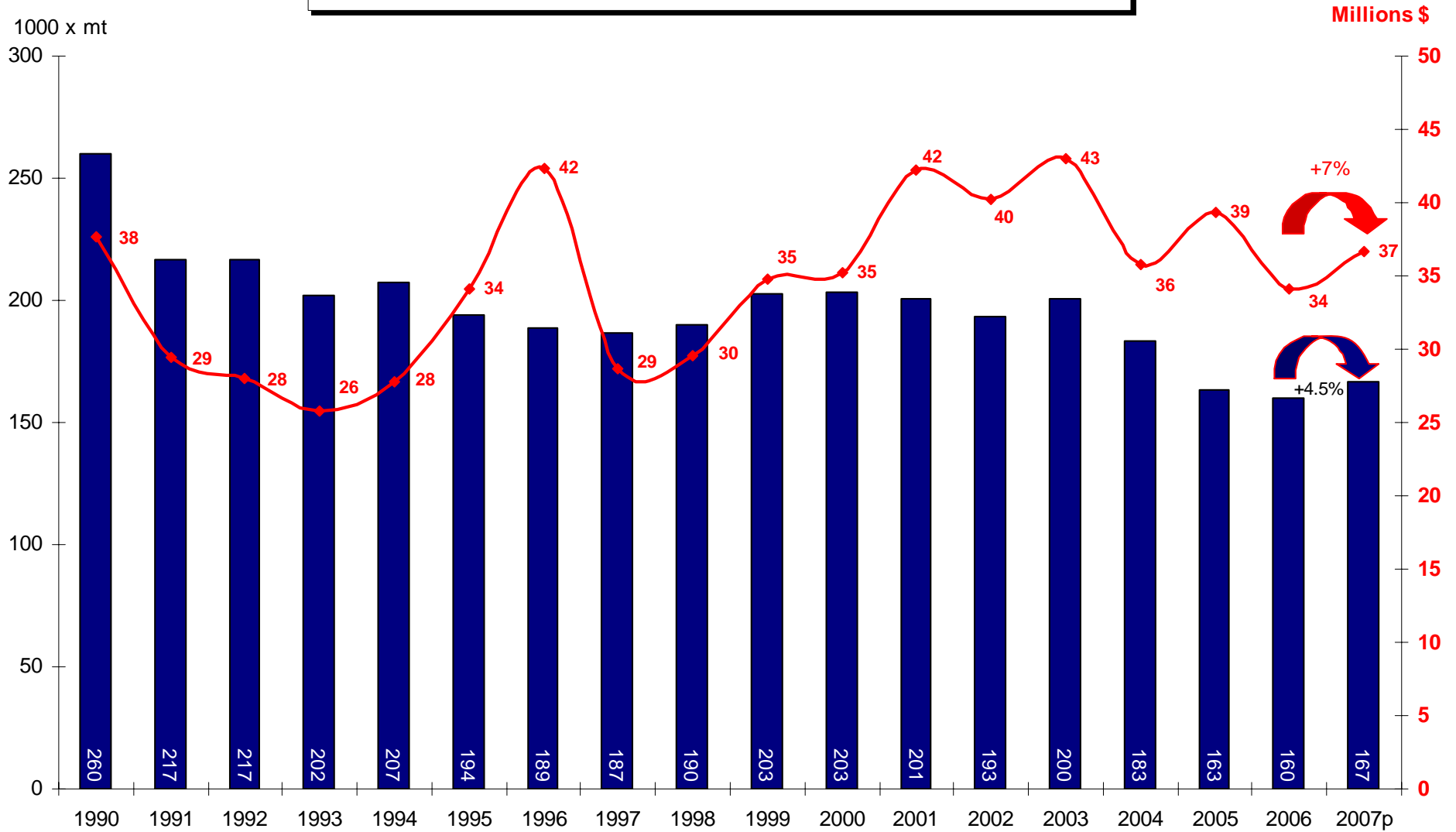
Comparison of the Herring Fisheries in Canada 1990-2007p



Source : DFO/MPO



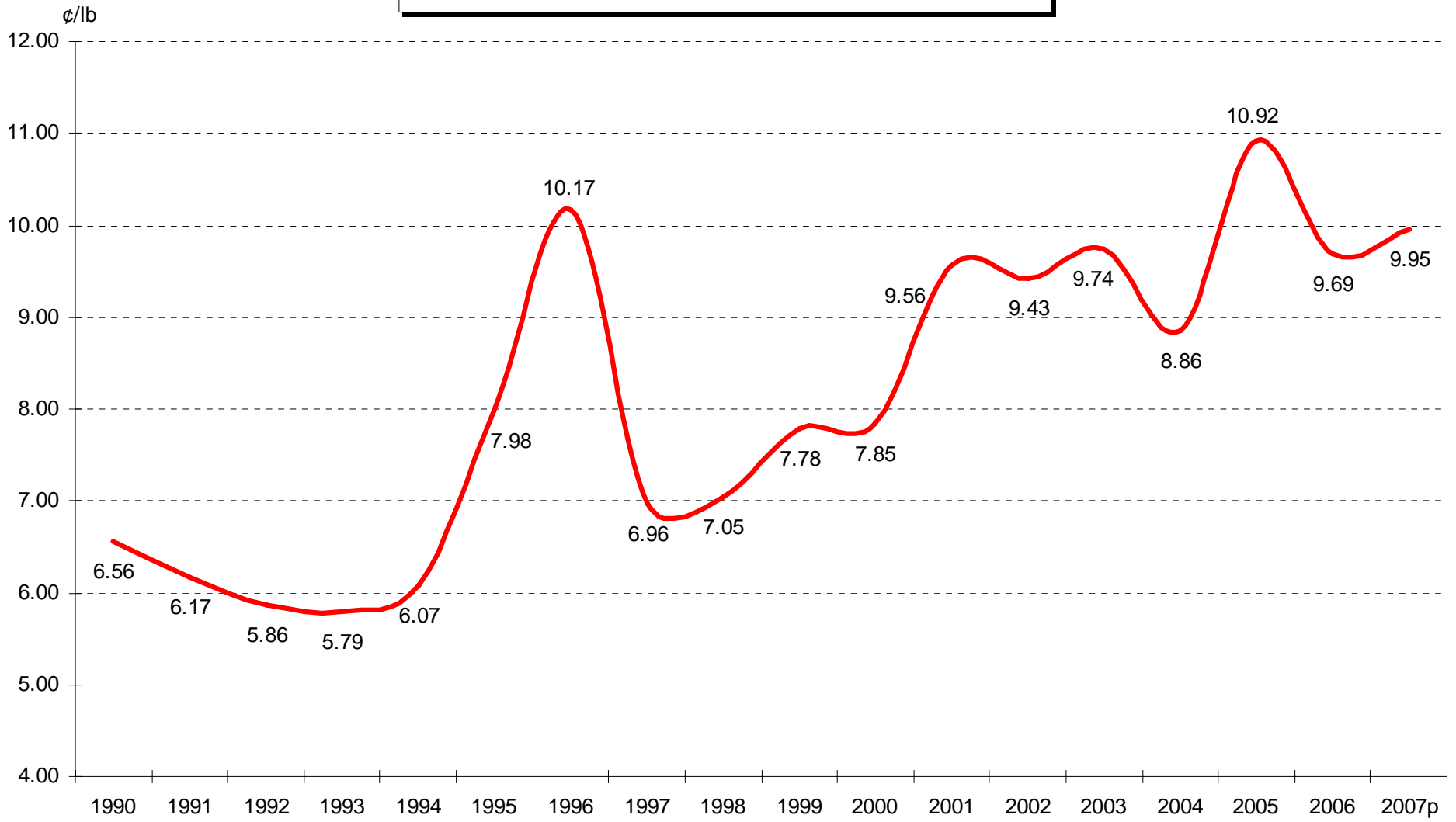
Atlantic Canada Landings in Volume and Value of Atlantic Herring 1990-2007p



Source : DFO / MPO



**Average Canadian Landing Price of Atlantic Herring
1990-2007p**

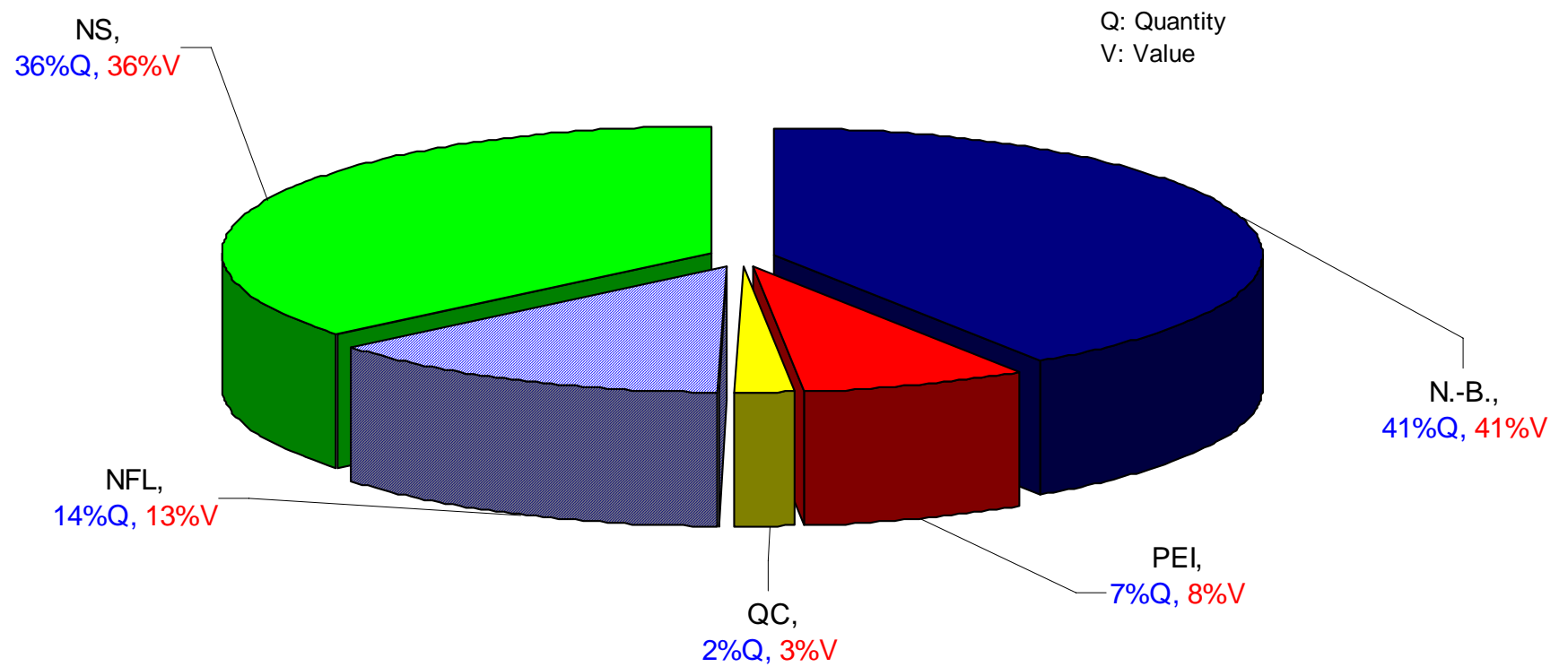


Source : DFO / MPO

— Price (¢/lb)

Atlantic Herring Landings in Volume and Value by Province in 2007p

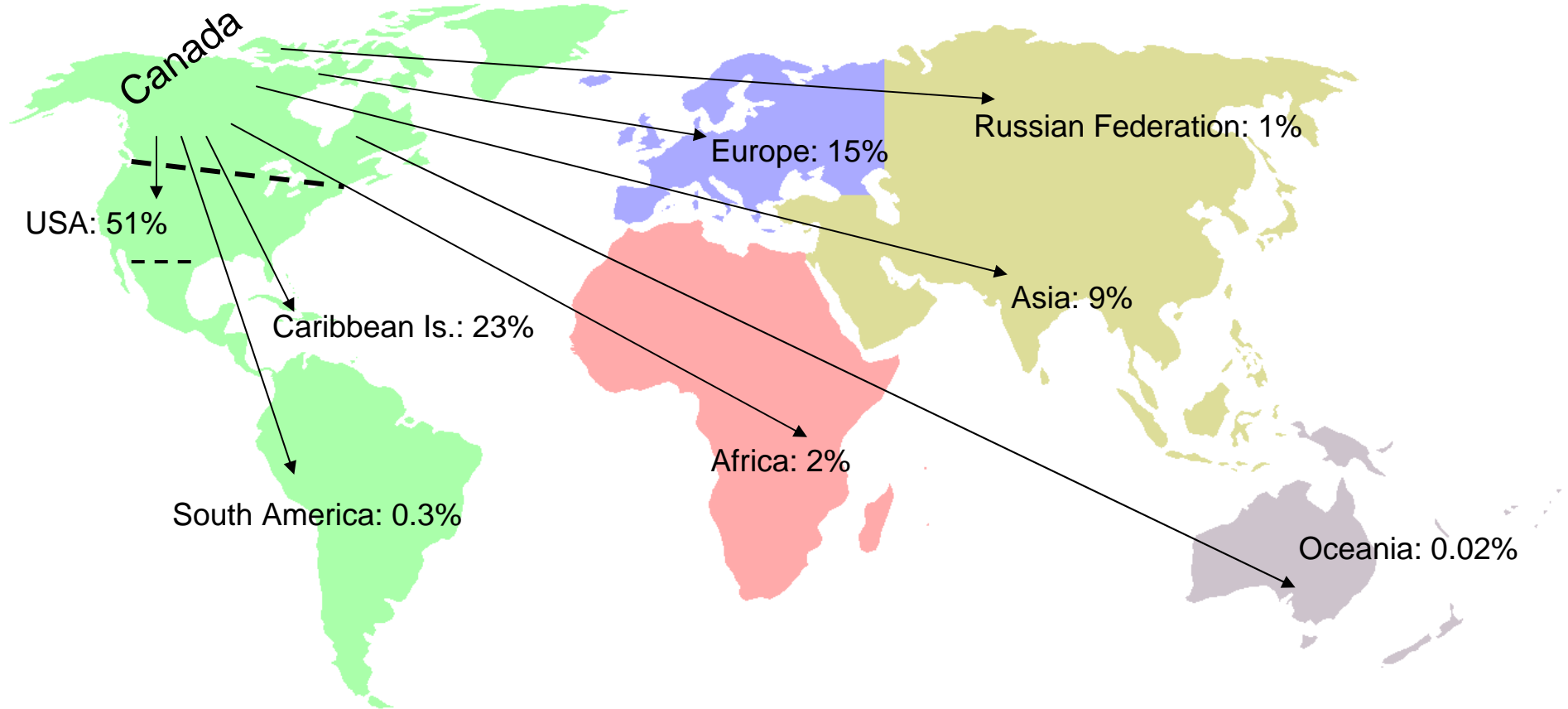
Total Landings: 166 929 mt/tm
Total Value: 37 millions \$



Source: DFO/MPO

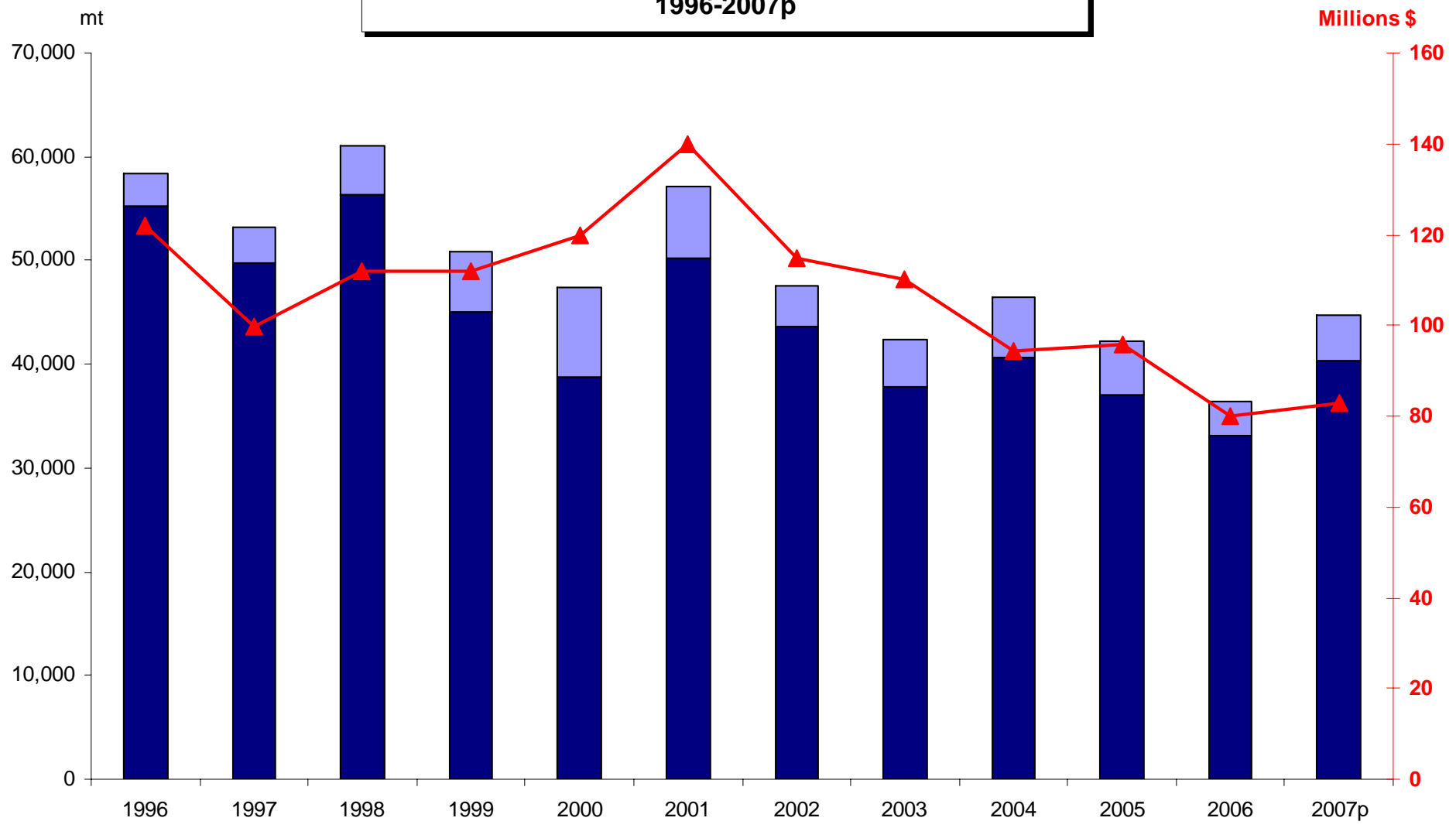
CANADIAN EXPORTS & IMPORTS

Destination of Canadian Exports of Atlantic Herring in Volume, 2007p

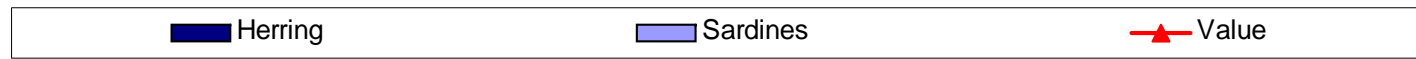


Source: Statistics Canada

Canadian Exports of Atlantic Herring in Volume and Value
1996-2007p



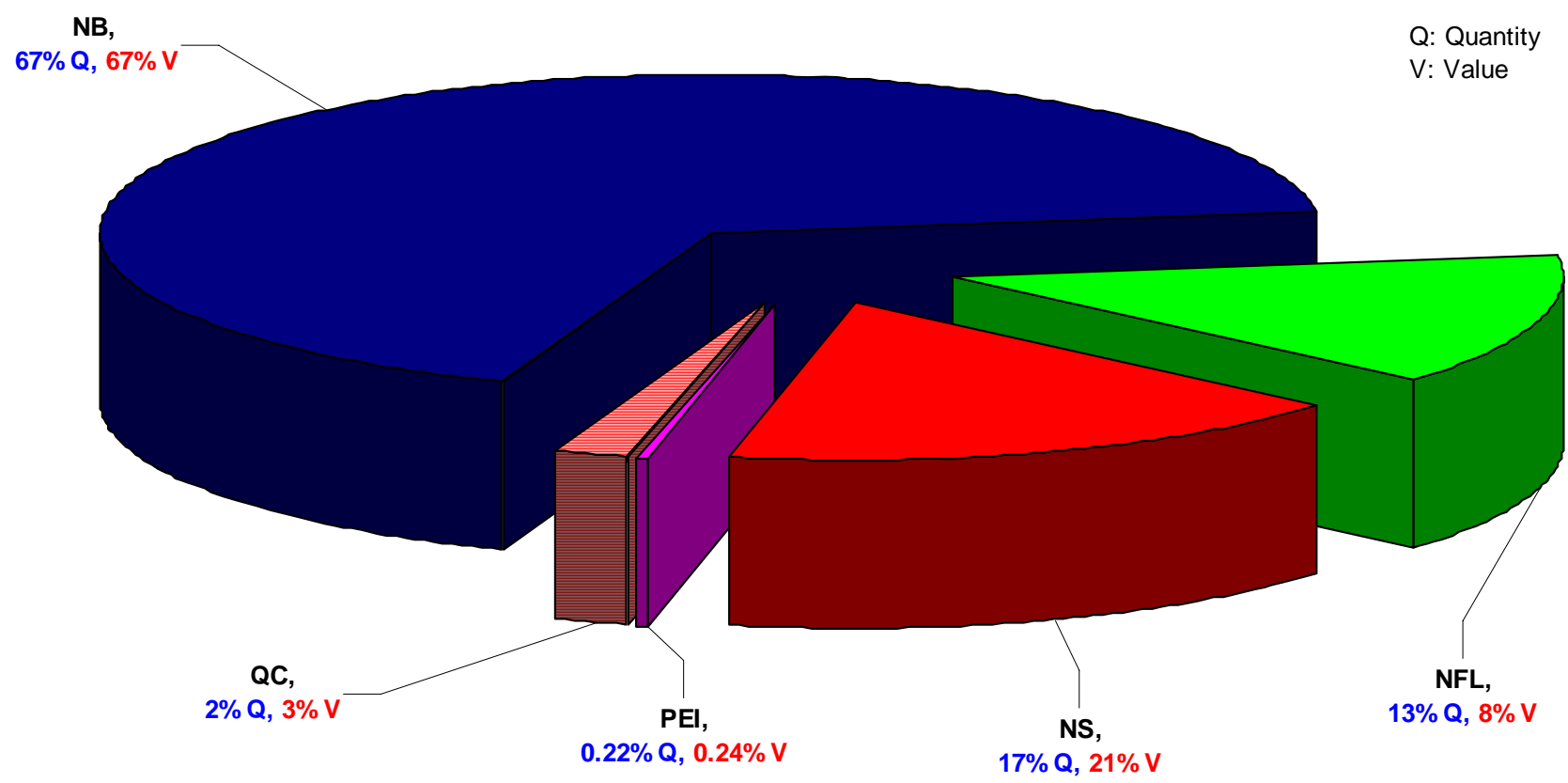
Source: Statistics Canada



Canadian Exports of Atlantic Herring by Province

2007p

Total Exports: 44 764 mt, 82 770 780 \$



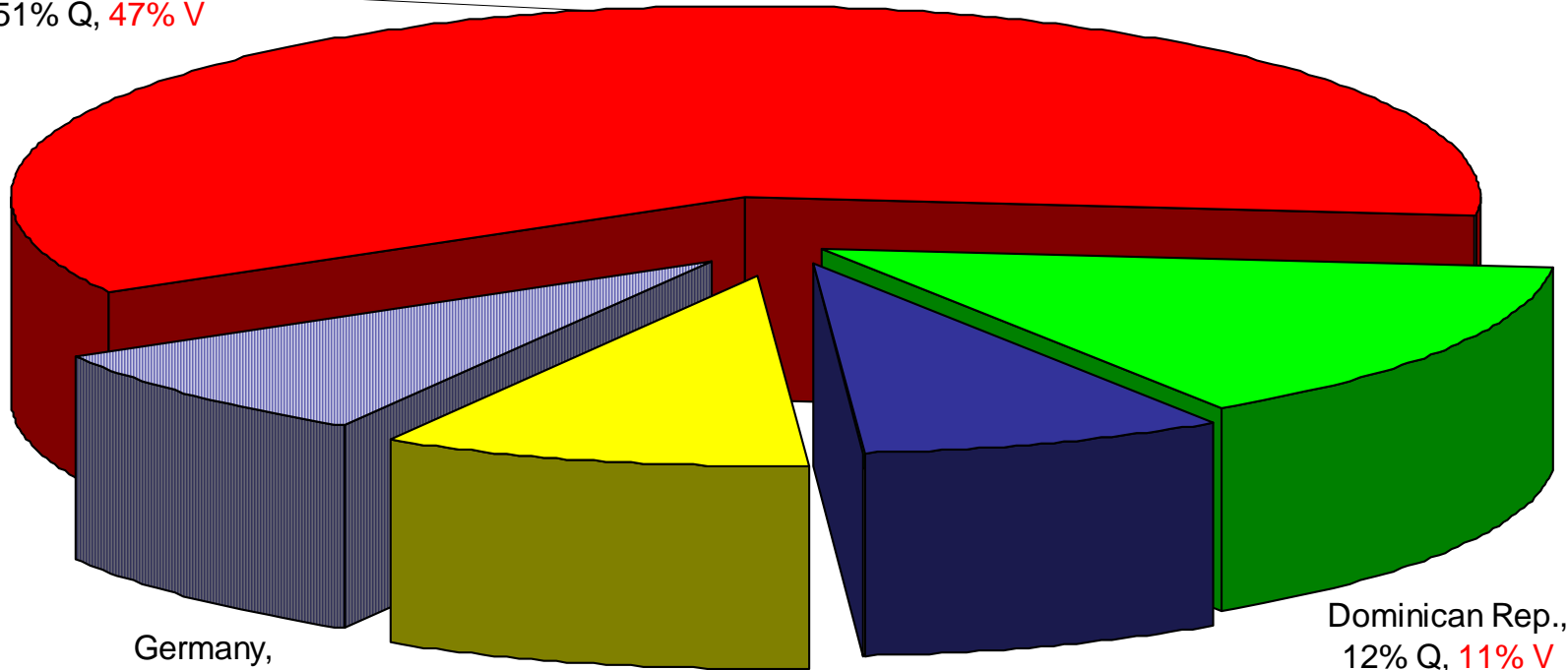
Source: Statistics Canada

**Canadians Exports of Atlantic Herring by Country of Destination
2007p**

Total Exports: 44 764 mt, 82 770 780 \$

Q: Quantity
V: Value

United States,
51% Q, 47% V



Germany,
7% Q, 4% V

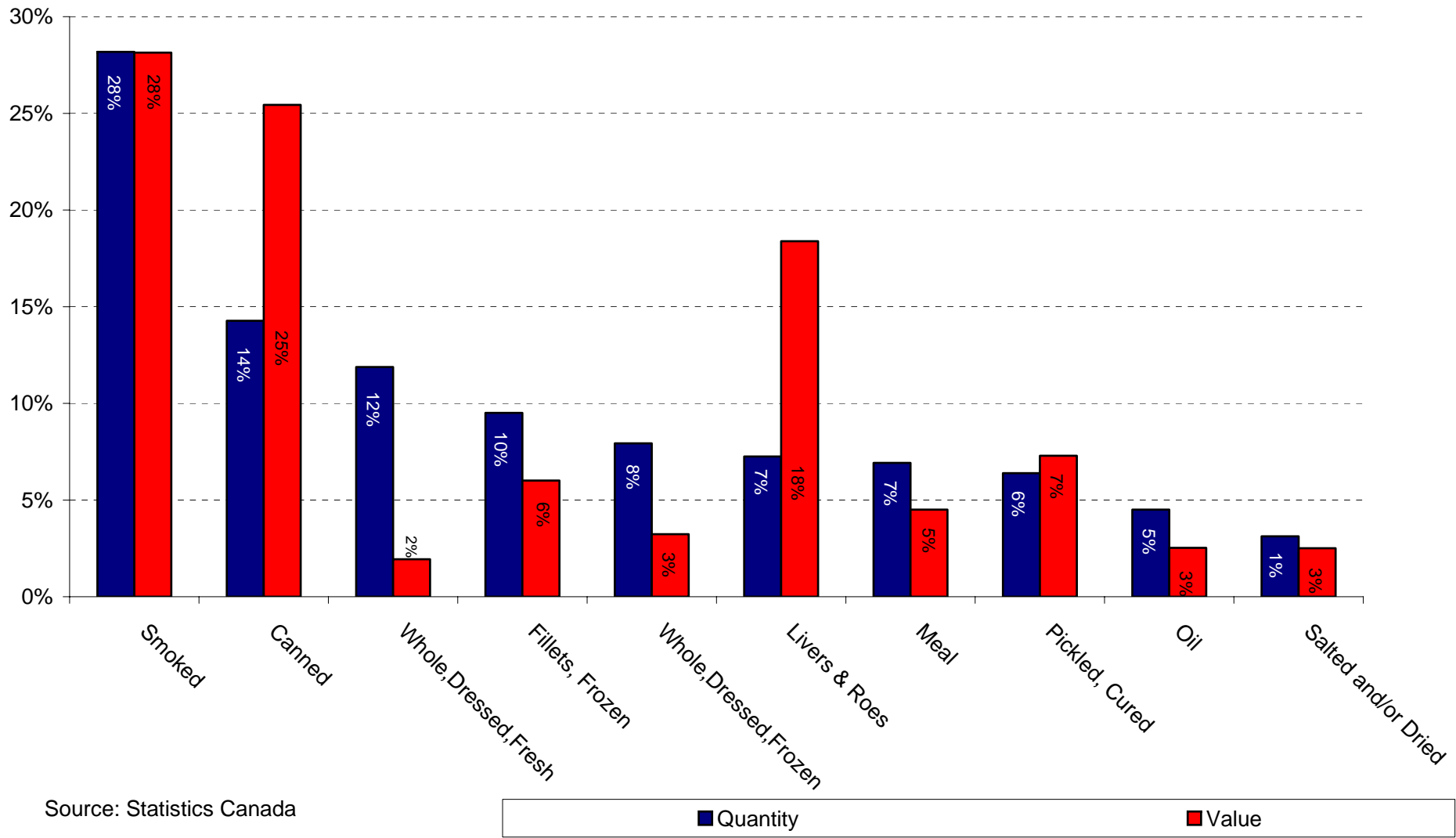
Haiti,
8%, Q 6% V

Japan,
7% Q, 15% V

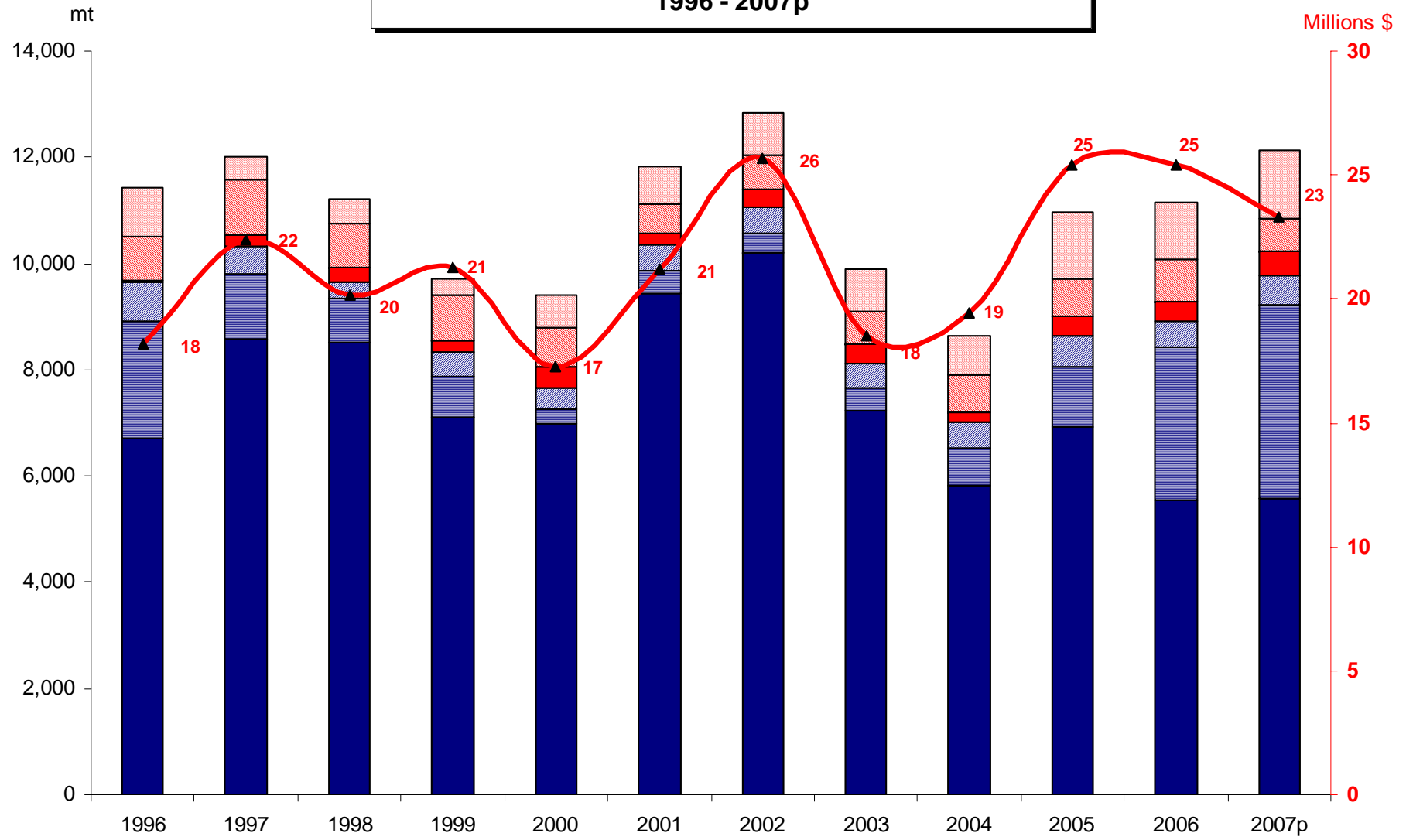
Dominican Rep.,
12% Q, 11% V

Source: Statistics Canada

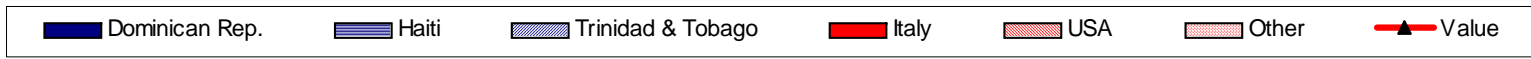
Canadian Exports of Atlantic Herring by Product Category 2007



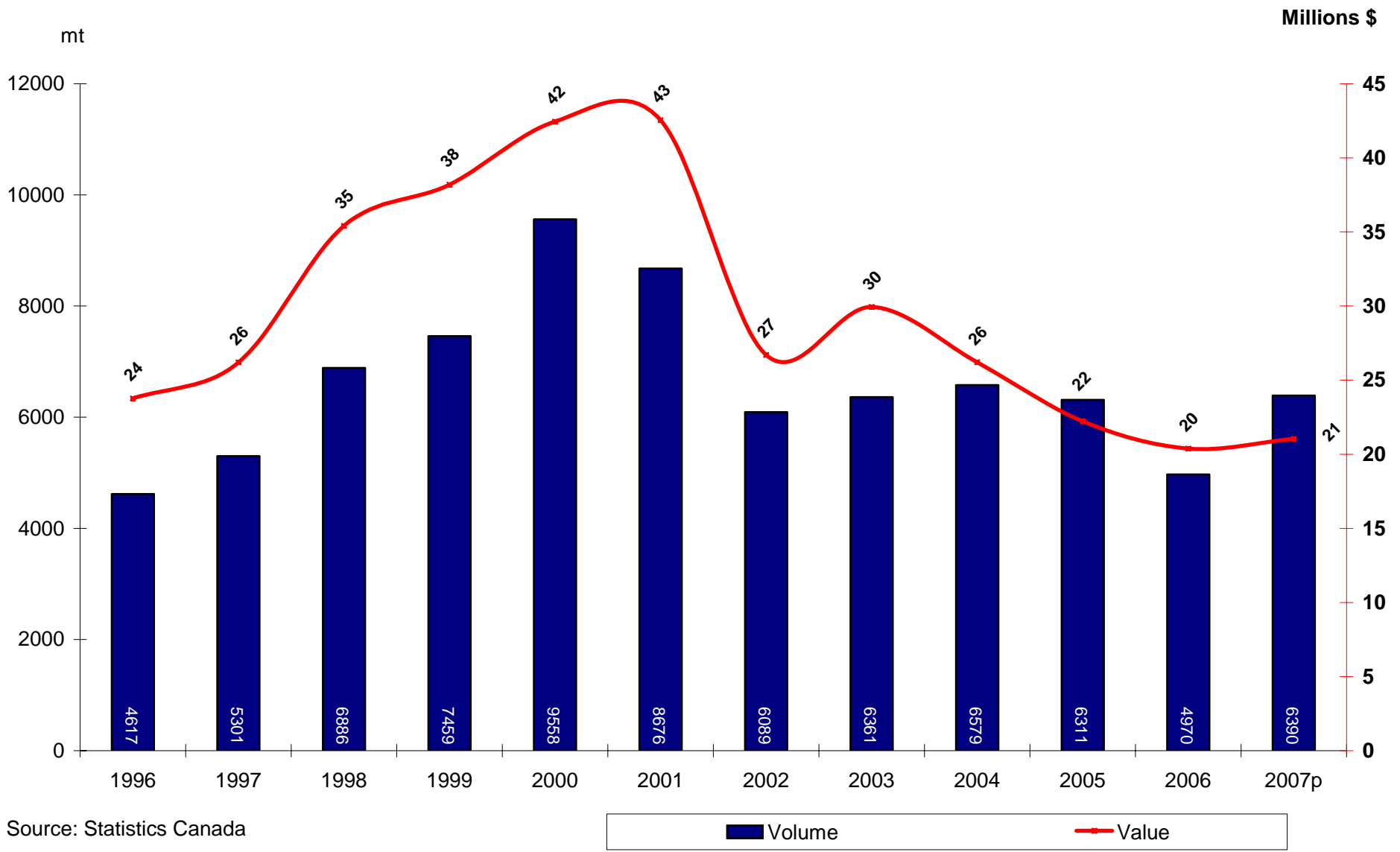
Canadian Exports of Atlantic Smoked Herring by Country 1996 - 2007p



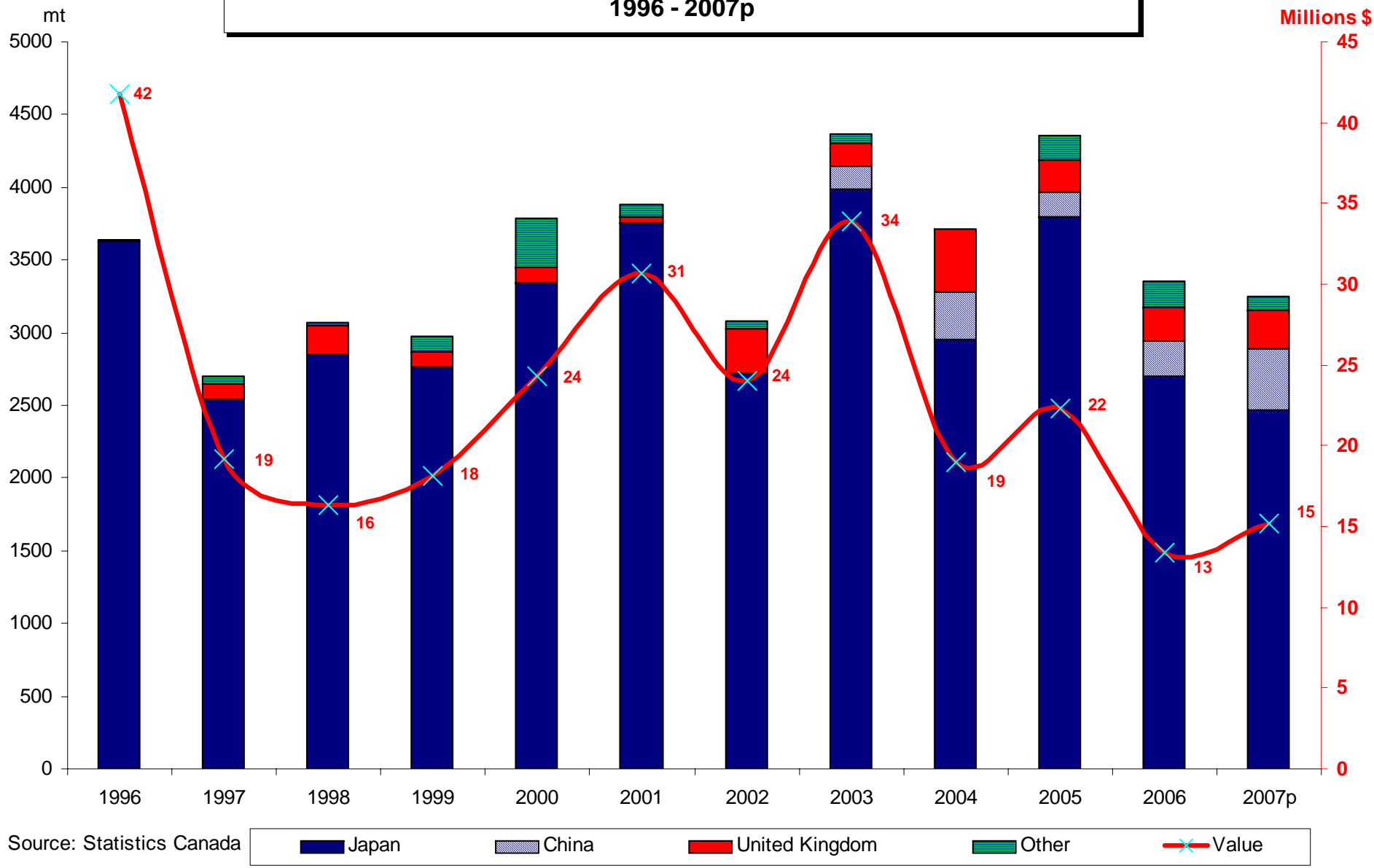
Source: Statistics Canada



Canadian Exports of Atlantic Canned Herring 1996-2007p

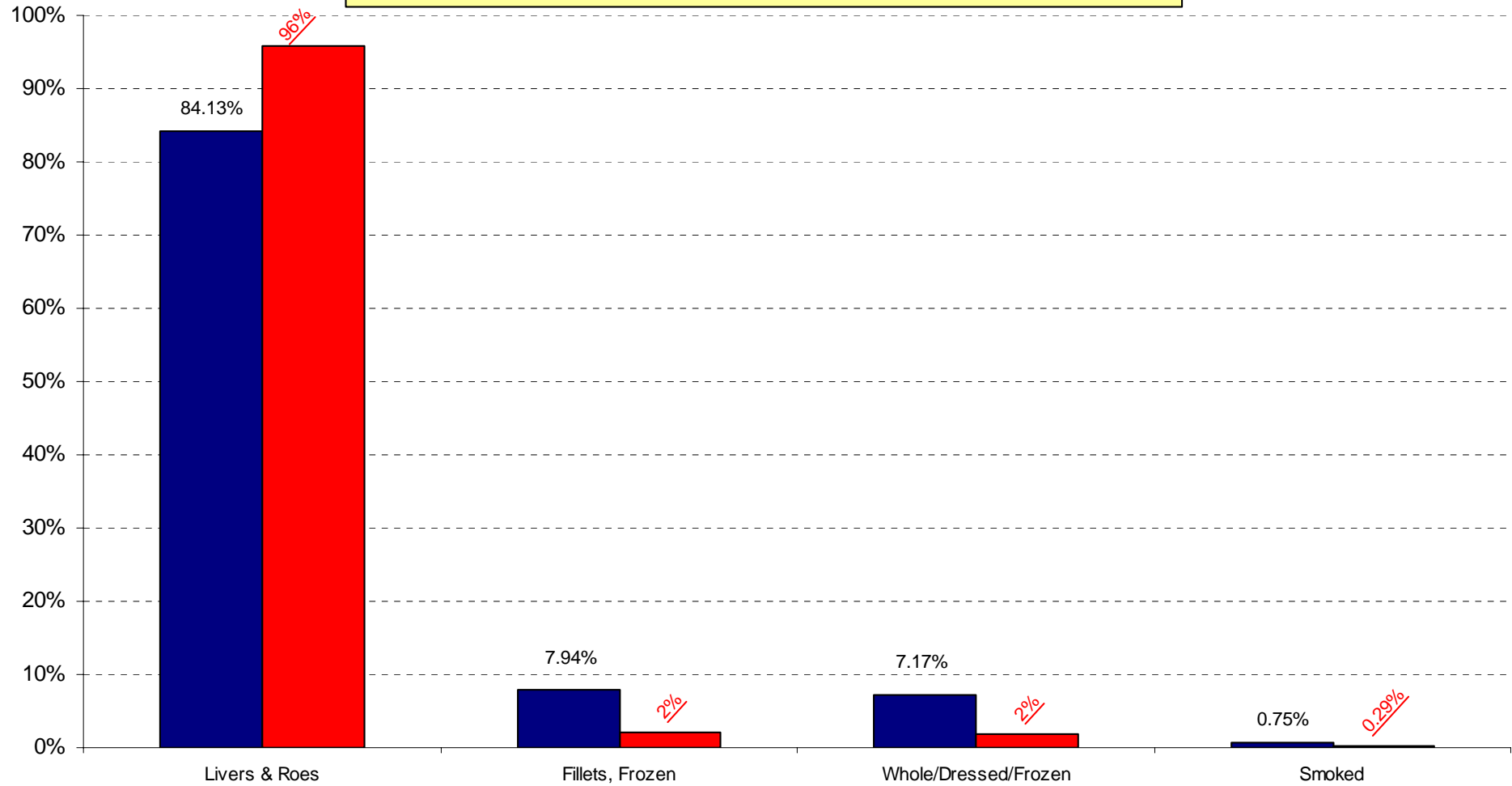


Canadian Exports of Atlantic Herring Livers & Roes by Country of Destination 1996 - 2007p



Canadian Exports in Volume and Value of Atlantic Herring to Japan by Product Category 2007

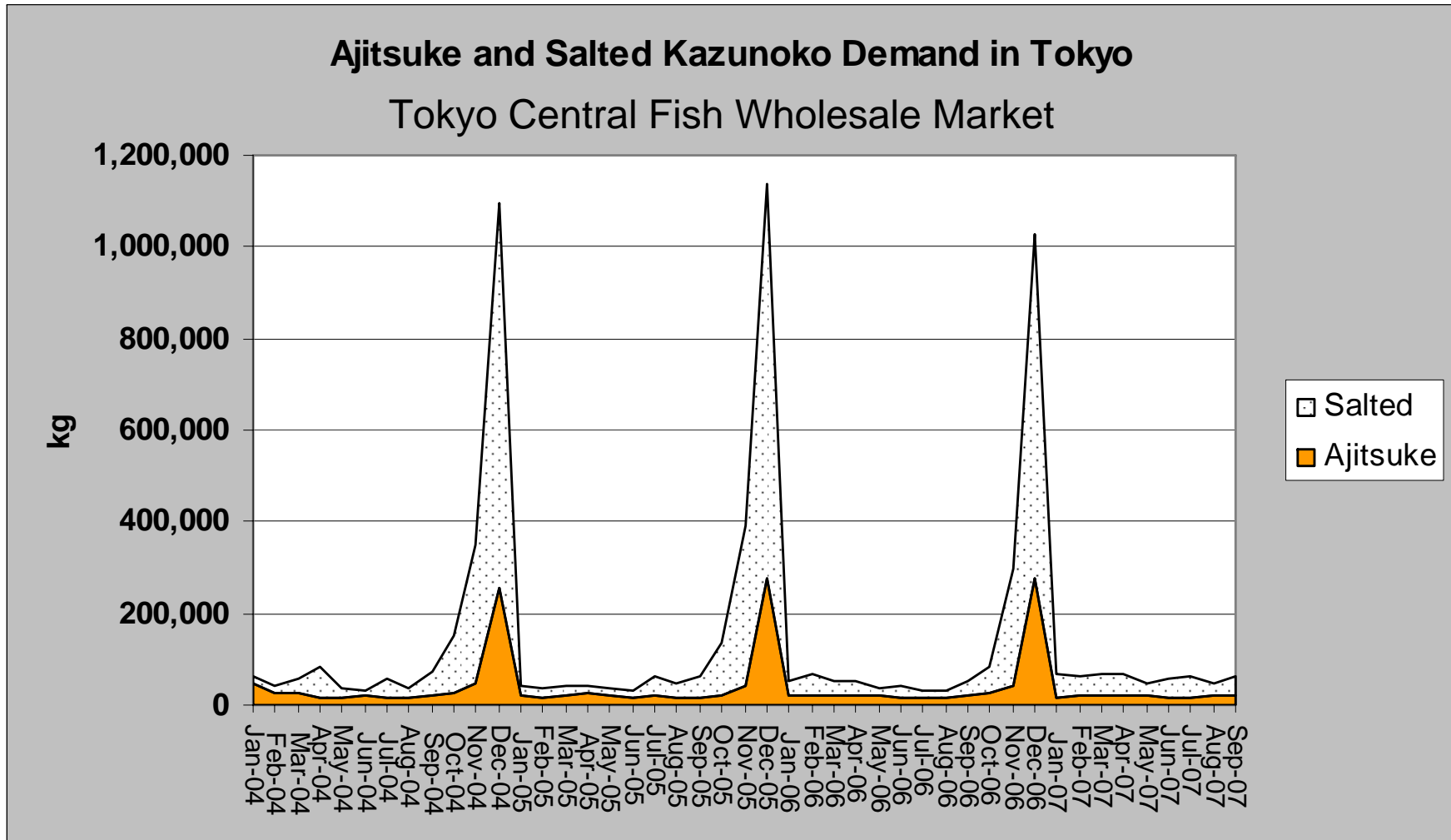
Total Exports 2007: 2 931 mt, 12.5 Millions \$



Source: Statistics Canada

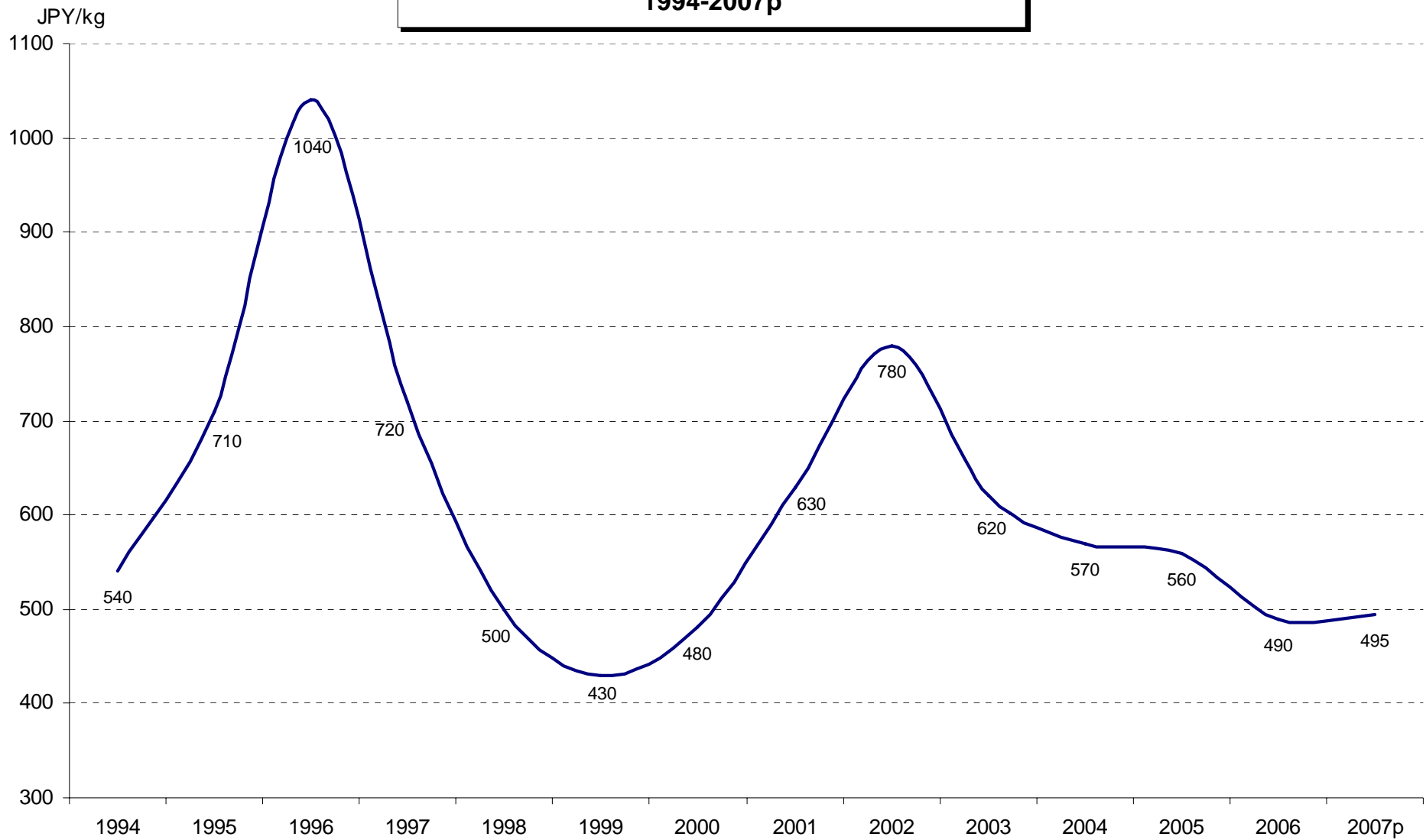
Volume
 Value

Ajitsuke and Salted Kazunoko Demand in Tokyo



Source: The Canadian Trade Commissioner Service

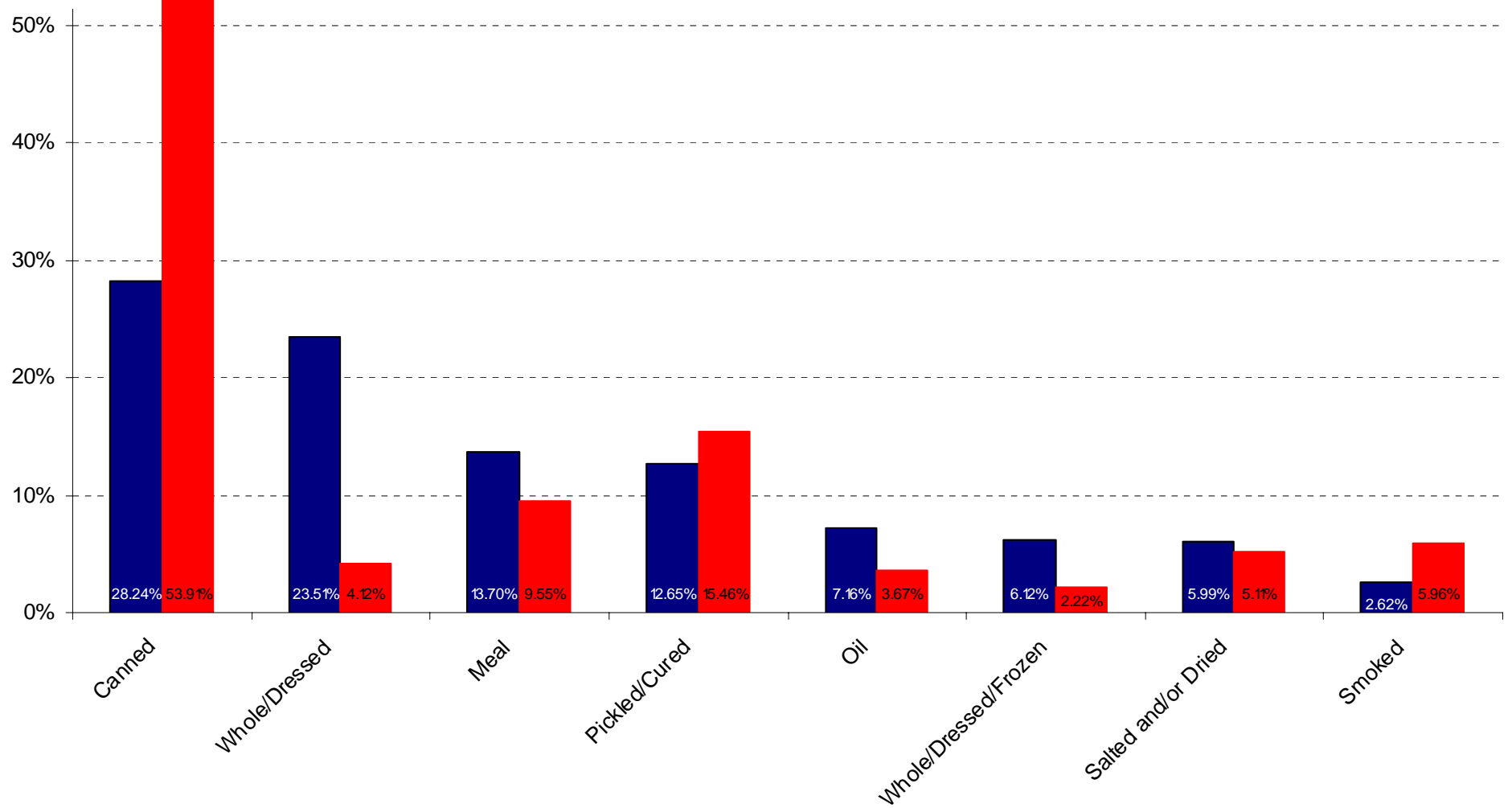
Japanese Frozen Herring Roe Import Price Trends 1994-2007p



Source: The Canadian Trade Commissioner Service & Seafood.com News (2008)

Canadian Exports of Atlantic Herring to the USA 2007p

Exportations totales: 22 630 tm 39 Millions \$



Source: Statistics Canada

■ Volume ■ Value