# WHAT CONTRIBUTES TO MPA EFFECTIVENESS?

## FOUNDATION

Design and planning

Understanding ecological, cultural, social, and economic values and uses to inform long-term conservation

## **INVOLVING PEOPLE**

Collaboration and participation

Processes involve people and rely on different knowledge sources

#### **TAKING ACTION**

Through management

Management decisions and actions contribute to the achievement of the objectives of the MPA

## **OUTCOMES**

MPAs are achieving their conservation objectives and resulting in other positive outcomes

# **AN EFFECTIVE MPA**

# An effective MPA is <u>not only</u> about achieving conservation objectives.

The <u>way</u> in which these objectives are achieved and <u>how</u> the MPA contributes to positive social, economic and cultural outcomes also determines its effectiveness.